

PROVI

Production Specs

2025



SEVENTYFIFTY DAILY DIGITAL SPECS

BRAND PROFILE

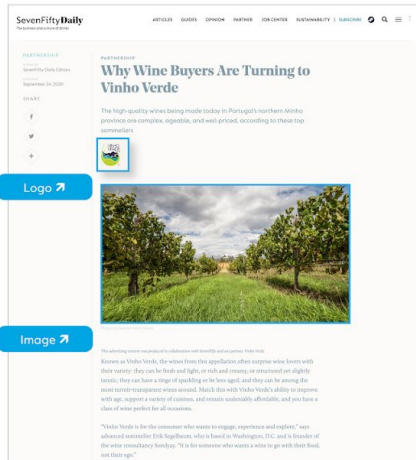


Brand Hero Image: 1536x1152

Brand Logo: 100px height
HEX BG Color F7F4EF

Secondary Image: 2520x1420

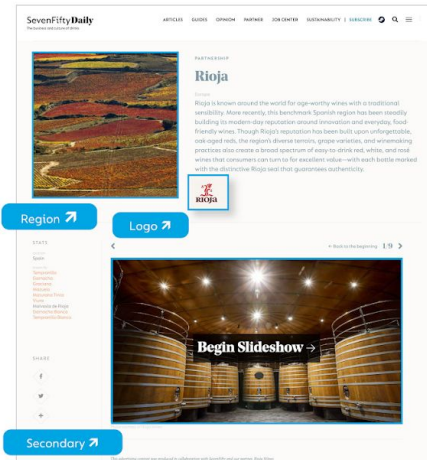
FEATURE



Feature Hero Image: 2520x1420

Brand Logo: 100px height
HEX BG Color F7F4EF

REGIONAL GUIDE



Region Hero Image: 1536x1152

Secondary Image: 2520x1420

Brand Logo: 100px height
HEX BG Color F7F4EF



SEVENTY DAILY / PROVI DIGITAL SPECS

SFD Homepage Banner / SFD Dispatch Banner

SFD Homepage:



File Type: .JPEG & .PNG

File Size: Max 150kb

Dimensions: At least 1300x150

SFD Dispatch Newsletter:



File Type: .JPEG & .PNG

File Size: Max 150kb

Dimensions: At least 728x90

Provi Fixed & Biddable Display Ads

File Type: .JPEG & .PNG

File Size: Max 2.5MB

Resolution: At least 3200px wide (mobile and desktop)

Aspect Ratio (desktop)*: 8:1 (3200 x 400)

Aspect Ratio (mobile)*: 4:1 (3200 x 800)

**both sizes required*

8:1 (3200 x 400)



4:1 (3200 x 800)

