SevenFifty

Editorial Calendar 2022
EDITORIAL CALENDAR 2022

For inquiries, please reach out to partnerships@sevenfifty.com

January
WHAT TO EXPECT IN 2022?
Plus: A Look at the Low- to No-Alc Category
SPACE 11/30/21
MATERIAL 12/7/21

February
25 WINE PROFESSIONALS TO WATCH
Plus: Inside the Cognac Category
SPACE 12/30/21
MATERIAL 1/7/22

March
THE COCKTAIL ISSUE
Plus: Irish Whiskey’s Evolution
SPACE 1/25/22
MATERIAL 2/7/22

April
ALL ABOUT AGAVE SPIRITS
Plus: A Report on the Craft Beer Industry
SPACE 3/25/22
MATERIAL 4/7/22

May
THE ROSÉ ISSUE
Plus: What’s New in Rum?
SPACE 4/26/22
MATERIAL 5/6/22

June
THE READY-TO-DRINK MOVEMENT
Plus: The Evolution of Gin
SPACE 5/25/22
MATERIAL 6/7/22

July
ITALIAN WINE AND SPIRITS
Plus: Diving into the Vodka Category
SPACE 6/24/22
MATERIAL 7/7/22

August
THE ENTREPRENEUR ISSUE
Plus: A Retailer’s Guide to Store Design
SPACE 7/26/22
MATERIAL 8/5/22

September
BARTENDERS TO WATCH
Plus: Cannabis and the Beverage Alcohol Industry
SPACE 8/26/22
MATERIAL 9/7/22

October
THE FUTURE OF WHISKEY: 20 PEOPLE, PLACES, SPIRITS DRIVING INNOVATION
Plus: The Restaurant Issue
SPACE 9/26/22
MATERIAL 10/7/22

November
THE HOLIDAY SELLING ISSUE
Plus: Holiday Value-Added Packaging Spotlight
SPACE 10/26/22
MATERIAL 11/7/22

December
SPARKLING WINE MONTH
Plus: How to Maximize End-of-Year Sales
SPACE 11/7/22
MATERIAL 12/7/22

Regional Focus
Partnership Opportunities
Our editorial team can spotlight and promote your unique region through profiles, sommelier panels, and guides.

Special Features
- New Products
- The Find
- Wine Buzz
- Bar Talk
- News
- Around Town

Beverage Media Group Publications
- California Beverage Industry News*
- Colorado Beverage Analyst
- Connecticut Beverage Journal
- Florida Beverage Journal
- Georgia Beverage Journal
- Hawaii Beverage Guide
- Maryland Beverage Journal
- Massachusetts Beverage Business
- Michigan Hospitality Review*
- New Jersey Beverage Journal
- New York Beverage Media
- Pennsylvania Beverage Media
- Rhode Island Beverage Journal
- South Carolina Beverage Journal
- Texas Beverage Journal
- Washington DC Beverage Journal

*Published bi-monthly

BMG was founded in 1936 and has long served as the dominant business-to-business communication platform for the beverage alcohol industry. BMG’s magazines reach over 50,000+ on- and off-premise accounts. Featured articles may appear in both BMG magazines and SevenFifty Daily.

SevenFifty Daily is an award-winning online magazine reflecting the business and culture of the beverage alcohol industry. SevenFifty Daily reports on breaking news impacting all three tiers of the industry and profiles the people, places, and traditions behind the bottle.

Editorial subject to change