

BEVERAGE MEDIA GROUP / SEVENTYFIFTY DAILY



January

TRENDS TO WATCH
Looking ahead at 2024 wine, beer, and spirits trends

SPACE 11/30/23
MATERIAL 12/7/23



February

THE CAREER ISSUE
Featuring our Career and Salary Survey report, plus features on changing jobs and advancing in your career

Plus: NOLO Beverages

SPACE 12/30/23
MATERIAL 1/7/24



March

KNOW THIS GRAPE
Focusing on lesser-known grape varieties from around the world, and why they should be on professionals' radars now

Plus: Irish whiskey

SPACE 1/25/24
MATERIAL 2/7/24



April

THE SUSTAINABILITY ISSUE
Our annual feature of eco-innovations and sustainability initiatives in the industry

Plus: Cinco de Mayo Purchasing

SPACE 2/25/24
MATERIAL 3/7/24



May

THE NEW ECONOMICS OF CRAFT BREWING
An in-depth look at the financials of the craft brewing industry today

Plus: Hard Seltzer

SPACE 3/25/24
MATERIAL 4/7/24



June

THE COCKTAIL ISSUE
Creative uses of cocktail ingredients, effective pricing and inventory management, and more

Plus: Rum

SPACE 4/26/24
MATERIAL 5/6/24

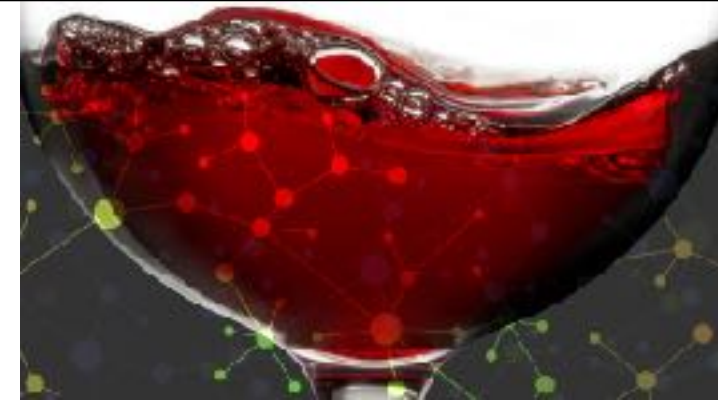


July

THE DOMESTIC WINE ISSUE
Examining what's happening in key wine states, the emerging regions to watch, and changing legislation

Plus: Vodka

SPACE 5/25/24
MATERIAL 6/7/24



August

THE SCIENCE ISSUE
Diving into the science behind wine, beer, and spirits

Plus: Gin

SPACE 6/24/24
MATERIAL 7/7/24



September

DRINK INNOVATORS 2024
Our annual spotlight on industry trailblazers and forward thinkers

SPACE 7/26/24
MATERIAL 8/5/24



October

ALL ABOUT WHISKEY
Subcategories to watch and SKUs garnering attention this fall

SPACE 8/26/24
MATERIAL 9/7/24



November

HOLIDAY GIFT GUIDE
Our annual holiday gift products feature

SPACE 9/26/24
MATERIAL 10/7/24



December

AN END-OF-YEAR REVAMP
Starting fresh and setting yourself up for success in 2025

Plus: Sparkling Wine

SPACE 10/26/24
MATERIAL 11/7/24

Regional Focus Partnership Opportunities

Our editorial team can spotlight and promote your unique region through profiles, sommelier panels, and guides.

Special Features

- New Products
- The Find
- Wine Buzz
- Whiskey What's New
- Buying Preview
- Category Focus
- Know this Grape
- News
- Around Town

Beverage Media Group Publications

- California Beverage Industry News*
- Connecticut Beverage Journal
- Florida Beverage Journal
- Hawaii Beverage Guide
- Maryland Beverage Journal
- Massachusetts Beverage Business
- New Jersey Beverage Journal
- New York Beverage Media
- Pennsylvania Beverage Media
- Rhode Island Beverage Journal
- Washington DC Beverage Journal

*Published bi-monthly



SevenFiftyDaily



BMG was founded in 1936 and has long served as the dominant business-to-business communication platform for the beverage alcohol industry. BMG's magazines reach over 41,000+ on-and off-premise accounts. Featured articles may appear in both BMG magazines and SevenFifty Daily.

SevenFifty Daily is an award-winning online magazine reflecting the business and culture of the beverage alcohol industry. SevenFifty Daily reports on breaking news impacting all three tiers of the industry, and profiles the people, places, and traditions behind the bottle.

Editorial subject to change