

2024 Editorial Calendar: Beverage Media Group



January



TRENDS TO WATCH

Looking ahead at 2024 wine, beer, and spirits trends

SPACE 11/30/23

MATERIAL 12/7/23

February



THE CAREER ISSUE

Featuring our Career and Salary Survey report, plus features on changing jobs and advancing in your career

SPACE 12/30/23

MATERIAL 1/7/24

March



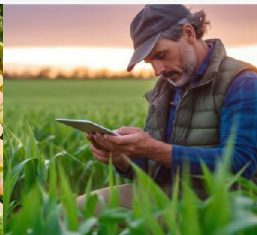
KNOW THIS GRAPE

Focusing on lesser-known grape varieties from around the world, and why they should be on professionals' radars now

SPACE 1/25/24

MATERIAL 2/7/24

April



THE SUSTAINABILITY ISSUE

Our annual feature of eco-innovations and sustainability initiatives in the industry

SPACE 2/25/24

MATERIAL 3/7/24

May



THE NEW ECONOMICS OF CRAFT BREWING

An in-depth look at the financials of the craft brewing and industry today

SPACE 3/25/24

MATERIAL 4/7/24

June



THE COCKTAIL ISSUE

Creative uses of cocktail ingredients, effective pricing and inventory management, and more

SPACE 4/26/24

MATERIAL 5/6/24

July



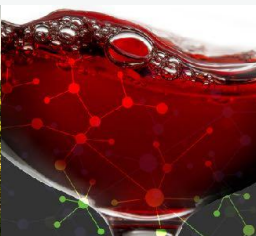
THE DOMESTIC WINE ISSUE

Examining what's happening in key wine states, the emerging regions to watch, and changing legislation

SPACE 5/25/24

MATERIAL 6/7/24

August



THE SCIENCE ISSUE

Diving into the science behind wine, beer, and spirits

SPACE 6/24/24

MATERIAL 7/7/24

September



DRINK INNOVATORS 2024

Our annual spotlight on industry trailblazers and forward thinkers

SPACE 7/26/24

MATERIAL 8/5/24

October



ALL ABOUT WHISKEY

Subcategories to watch and SKUs garnering attention this fall

SPACE 8/26/24

MATERIAL 9/7/24

November



HOLIDAY GIFT GUIDE

Our annual holiday gift products feature

SPACE 9/26/24

MATERIAL 10/7/24

December



AN END-OF-YEAR REVAMP

Starting fresh and setting yourself up for success in 2025

SPACE 10/26/24

MATERIAL 11/7/24

Our National Network:

- California Beverage Industry News (published bimonthly)
- Connecticut Beverage Journal
- Florida Beverage Journal
- Hawaii Beverage Guide (published bimonthly)
- Maryland Beverage Journal
- Massachusetts Beverage Business
- New Jersey Beverage Journal
- New York Beverage Media
- Pennsylvania Beverage Media
- Rhode Island Beverage Journal
- Washington DC Beverage Journal

Monthly Columns:

- New Products
- Wine Buzz
- Whiskey What's New
- Newsfront
- Around Town